

# Global Business Plan



[www.ambrosicwellness.com](http://www.ambrosicwellness.com)

**AMBROSIC WELLNESS INTERNATIONAL PVT. LTD.**

मैं आपका स्वागत है

# ABOUT US



**Ambrosic wellness International Pvt Ltd.** is a Direct Selling Company registered by the Govt. Of India, Ministry of Corporate Affairs under the Companies Act 2013 ( 18 of 2013 ) and rule 18 of the Companies ( Incorporation ) Rules 2014 dated **10 March, 2025** having it's Company Identification Number ( **CIN** ) as **U46909BR2025PTC074371** With it's registered Office in Bihar at Patna ( India ).

**This is an ISO 9001:2015 Certified Company.**

This Company has been incorporated With the major objective to work for the better health of the human, animal and environment. It is managed by a group of dedicated and experienced professionals.

We have the major objective and action plans focused on **"Nectar of Ayurveda in Every Home"** - We are dedicated to promote Ayurveda Ways Living to each and every houses of India through Direct Selling Strategy.

# CERTIFICATES



Our long- term vision is to aware people and counsel them to adopt "Nectar of Ayurveda in Every Home" in their life style.

### Ambrosic Wellness International Pvt Ltd



"By 2030, Ambrosic Wellness International Pvt Ltd aims to become a leading company in the health and beauty industry, committed to bringing positive change in people's lives through natural and safe products. Our goal is to help people become healthy, beautiful, and confident through our products and services. We aim to build a healthy, beautiful, and prosperous society in partnership with our customers, associates, and society.

We are committed to achieving our vision based on the following values and principles:

- Prioritizing customer satisfaction and health
- Maintaining product quality and safety
- Committing to environmental protection and conservation
- Promoting social responsibility and accountability
- Adopting ethical and transparent business practices
- Encouraging innovation and excellence
- Strengthening relationships with associates and employees

*Our goal is to bring Positive Change in society and improve people's lives through our vision and values."*



"The mission of Ambrosic Wellness International Pvt Ltd is to develop and distribute high-quality products in the health and beauty industry, helping to bring positive change in people's lives. We are committed to being accountable and transparent to our customers, associates, and society. Additionally, we are committed to contributing to the development of a self-reliant India, providing employment opportunities to youth and promoting economic empowerment through the direct selling industry.

Our mission is based on the following principles:

- Promoting innovation and excellence in the health and beauty industry
- Prioritizing customer satisfaction and health
- Committing to environmental protection and conservation
- Promoting social responsibility and accountability
- Adopting ethical and transparent business practices
- Strengthening relationships with associates and employees
- Providing a unique and satisfying experience to our customers and associates
- Committing to bringing positive change in society through our products and services
- Providing employment opportunities to youth and promoting economic empowerment
- Building strong and trustworthy relationships with our customers and associates
- Establishing our business as a reputable and trustworthy brand
- Making a positive impact on society through our products and services
- Building a healthy, beautiful, and prosperous society through our business model
- Partnering with our customers and associates to bring positive change
- Making our business a model for other companies to follow

*Our goal is to bring positive change in society and improve people's lives through our mission and principles. We are committed to building a healthy, beautiful, and prosperous society in partnership with you."*



## SURESH SINGH

CEO & FOUNDER PRESIDENT

### CEO's Message .....

Never Give Up! This company was not started solely for the purpose of making money. We began this journey out of necessity because many companies in the market play with people's emotions, promising them big dreams but failing to deliver.

As we move forward in life, one of the most important things to keep in mind is to never give up. There will be times when you'll face obstacles that may seem insurmountable, and it may be tempting to give up. However, if you truly want to achieve your goals, you must remain steadfast and never give up.

Sailors are a great source of inspiration for this kind of perseverance and determination. For centuries, they've shown bravery in the face of rough seas, winds, and turbulent waters. Despite the dangers and difficulties, sailors are known for their unwavering determination and willingness to keep going no matter what.

Like sailors, we too can face the challenges that come our way and keep moving forward towards our goals. So, remember to never give up, no matter how tough the journey may seem. With persistence and determination, you can overcome any obstacle and achieve your dreams.

This company doesn't belong to us; it belongs to all of you. Here, no one's emotions or trust will be broken. I promise you that we've started this company so that no one has to go through the hardships we've faced. Your love and support will take this company to new heights.

Together, we'll write a new history. I warmly welcome you all!"

"Thank you for joining the world's largest employment-generating industry, "Network Marketing," as part of Ambrosic Wellness International Pvt Ltd. Our Founder Chairman and CEO, Suresh Singh, has a vision for India to make Network Marketing the backbone of the Indian economy by 2030.

Network Marketing is poised to become the most lucrative and respectable profession, offering vast business opportunities for all stakeholders, including product suppliers, manufacturers, IT services, legal services, network businesses, and company promoters.

Our objective is to make Network Marketing India's most acceptable and respectable industry through our long-term vision, "Nectar of Ayurveda in Every Home." We have developed an innovative business strategy known as the "Ambrosic Global Business Plan" and a highly effective training academy, Ambrosic Wellness Gurukul, to achieve this vision.

This business plan is not just for individuals but also for future generations. It's focused on financial independence and health fitness for the common people of India. We have a well-proven strategy to develop entrepreneurs from rural India, offering various income and career development opportunities.

Our goal is to take Ayurveda to every home in India, providing better health and nutrition counseling with international quality products at affordable prices. The entire business plan is focused on the sustainability and growth of all business leaders.

Network Marketing will become the largest employment-generating business model for the Indian population by 2030. 90% of the Indian population will accept this business as a career opportunity due to the changing job landscape.



*Best wishes*  
**SURESH SINGH**

## HOW TO

## GET STARTED



- How to Get Started as a "Mission Ambrosic Business Owner with Ambrosic Wellness International Pvt Ltd ?

Anyone major in age, and of sound mind can get registered at Free of Cost.

- What do you need for registration?

i) Anyone major in age, and of sound mind who (firm/HUF/LLP/PVT. LTD./LTD company) is competent to sign a valid contract as per the provision of the Indian Contract Act, 1872.

ii) Name as in the PAN card/Aadhar Card/ Bank Account/Blood Group Test Report:

iii) Mobile Number

iv) E-mail ID

v) Online Registration on the website [www.ambrosicwellness.com](http://www.ambrosicwellness.com)

- Which are the important points you must explain to the prospects while showing Ambrosic Business Opportunity?

Important points must be explained to the prospects while showing the Ambrosic Business Opportunity

i) TDS Deduction as per Govt. of India..5%

ii) Repurchase Wallet Fund ..... No

iii) Processing or Admin Charges ..... No

iv) Training Fee ..... No

v) Registration Charge ..... No

vi) Salary or Fixed Income ..... No

vii) Any Income Commitment ..... No

viii) Renewal Charge ..... No

ix) Deposit/Investment ..... No

x) ROI/FD/RD Plan ..... No



It depends upon your Sales Volume generated by or your downline team or as per business plan.



## Ambrosic Business Startup Products



### NATURE HERBAL LOVEBOND

A powerful Ayurvedic blend for improving physical and mental weakness, nerve health, and sexual wellness.

- Boosts energy, stamina & focus
- Enhances athletic & cognitive performance
- Speeds up muscle recovery
- Supports metabolism & immunity
- Aids in sexual wellness

Net Vol. 1000ml



### NATURE HERBAL SUGAR SHIELD

Safe & Natural Support for Diabetes Management.

A powerful herbal tonic to manage sugar levels and reduce diabetic complications.

- Regulates blood sugar naturally
- Enhances insulin sensitivity
- Rich in antioxidants to reduce oxidative stress
- Boosts immunity and digestive health
- Increases energy, reduces fatigue

Net Vol. 1000ml



## Ambrosic Business Startup Products



### NATURE HERBAL LADY CARE+

Complete Women's Health Tonic

- Supports reproductive, hormonal & emotional well-being.
  - Regulates menstrual cycle & reduces pain
  - Treats leucorrhoea (white discharge)
  - Improves fertility & hormonal health
  - Relieves stress, back pain & mood swings
- Detoxifies and boosts immunity

Net Vol. 1000ml



### NATURE HERBAL DELIGHT

Boost Immunity Super Antioxidant

A nutrient-rich berry blend packed with 80 potent herbs for overall health.

- Supports glowing skin, heart, kidney, liver & vision
- Controls sugar, cholesterol & blood pressure
- Rich in antioxidants to reduce oxidative stress
- Enhances immunity, hair & brain function
- Fights aging & helps manage weight

Net Vol. 1000ml



## RESPONSIBILITY

"LEADERSHIP IS NOT ABOUT POWER; IT'S ABOUT RESPONSIBILITY!", is a profound and crucial principle, especially for a company like Ambrosic Wellness International Pvt Ltd operating in the direct selling/network marketing space in India.

Here's why it's so important and how it complements your other statements:

Analysis of "LEADERSHIP IS NOT ABOUT POWER; IT'S ABOUT RESPONSIBILITY!":



- **Countering Negative Perceptions of MLM** : The direct selling industry, while having immense potential, has historically faced scrutiny due to unethical practices by some companies or individuals who exploit the "power" aspect (e.g., focusing on recruitment over sales, promoting unrealistic income claims, or pressuring down lines). This statement directly addresses and disarms such perceptions by emphasizing ethical conduct and genuine support.
- **Defining Ethical Leadership** : It clearly defines the type of leadership Ambrosic Wellness values. Responsible leaders in direct selling:
  - **Prioritize their team's success** : They focus on training, mentorship, and providing the tools and knowledge necessary for their downline's "विकास" (development).
  - **Lead by example** : They demonstrate integrity, ethical selling practices, and a genuine commitment to the products and the vision.
  - **Are accountable** : They take responsibility for their team's performance, address challenges, and ensure compliance with company policies and government regulations (like the Indian Direct Selling Guidelines).
  - **Focus on product value** : They ensure that the "Nectar of Ayurveda" reaches homes genuinely, and customers experience its benefits, rather than just pushing products for sales targets.
  - **Manage expectations** : They communicate realistic income potentials and the effort required, rather than painting a "get-rich-quick" picture.
  - **Building a Sustainable Business** : Companies with responsible leadership tend to have higher retention rates for their distributors and build stronger, more loyal customer bases. This leads to sustainable growth, which is critical for long-term success in direct selling.
  - **Empowering the Field** : It shifts the focus from a top-down, command-and-control power structure to a more supportive, service-oriented leadership. This empowers individual direct sellers to take ownership of their business while feeling supported by their up line and the company.
  - **Strengthening "आपका विकास हमारी पहली प्राथमिकता"** : This leadership philosophy is the mechanism through which "आपका विकास हमारी पहली प्राथमिकता" is achieved. It's through responsible leadership that the company and its up lines ensure the development (health and financial freedom) of their partners and customers.

How it integrates with your overall messaging:

- **Vision** : "Nectar of Ayurveda in Every Home" (What you deliver)
- **Core Value/Promise** : "आपका विकास हमारी पहली प्राथमिकता" (Who you prioritize and why)
- **Guiding Principle for Action/Culture** : "LEADERSHIP IS NOT ABOUT POWER; IT'S ABOUT RESPONSIBILITY!" (How you operate and lead to fulfill your promise and vision)

*This tripartite messaging forms a very strong and ethical foundation for Ambrosic Wellness International Pvt Ltd. It not only communicates your ambition but also instills confidence in your commitment to integrity and the genuine well-being of all involved.*

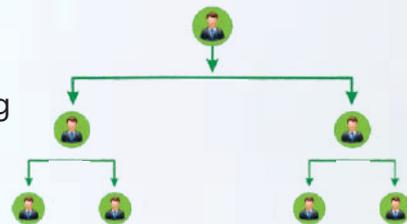
*This will be highly attractive to potential partners and customers in the Indian market, which increasingly values ethical business practices.*



# TYPES OF INCOME

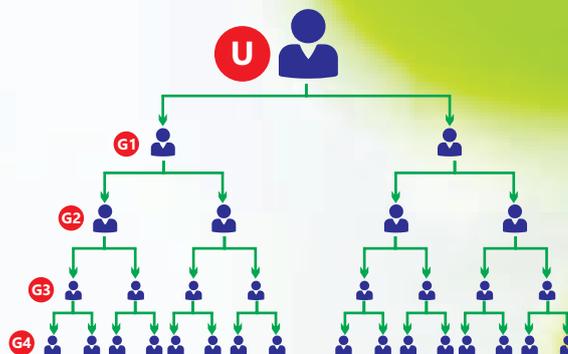
## AMBROSIC INCOME PLAN

- 1) Self Retail Income 5% :** "Whatever income people earn by purchasing any product and whatever BV (Business Volume) is generated , 5% of it will directly go into their account."
- 2) Direct Sponsor INCOME 10% :** If you sale products directly to the consumers and are satisfied and purchase "Business Startup Products/First Purchase Products" offered time - to -time, you will get 10% of the Bv generated by Business Startup Products. It is mandatory to sponsor minimum two ABO directly to get any kind of incomes.
- 3) Matching Income 20% :** You will get 20% matching of total Group Bv on matching basis in the ratio of 1:1. You can earn from ₹10,000 to 2 Lac per week depending upon your Rank and Bv volume. BV generated from repurchase business is also included here for matching calculation.



### 4) Direct Matching Sponsor Royalty 50% :

- 1) First Generation (G1) 10%
- 2) Second Generation (G2) 10%
- 3) Third Generation (G3) 10%
- 4) Fourth Generation (G4) 20%



DMSR is an incentive paid weekly from machine up to his FOURTH GENERATION. It is paid weekly. It is unlimited income without any capping. For this income plan have to make Self One Thousand Matching Income is needed.

### 5) Silver Rank royalty Income 5% :

"This income will be earned after achieving the Silver rank, and it will be equal for all ranks above it."

### 6) Car Fund 5% (CTO):

"To receive the Car Fund, achieving the Emerald rank is necessary, and it will be equal for all ranks above it."



### 7) Mummy Papa Pension Fund 3% (CTO):

"To receive this income, achieving the Pearl rank is required, and it will be equal for all ranks above it."



### 8) House Fund 2% (CTO):

" This income will be earned after achieving the Diamond rank, and it will be equal for all ranks above it."



### 9) Repurchase Income 10% :

" A 10% matching income will be given on the BV generated from repurchased products made by you or your team, subject to capping."



## FRANCHISE MODEL



Ambrosic Wellness International Pvt Ltd. operates on a franchise model to expand its business, offering various levels of investment and commission.

### Investment and Commission Structure

#### ● CNF (Carrying and Forwarding Agent)

Investment : ₹10 Lakhs

Commission: 10% (of Business Volume - BV)

**Primary Role:** To distribute the company's products to distributors and retailers in their designated area. Responsible for managing large stock quantities.



#### ● District Franchise

Investment : ₹5 Lakhs

Commission: 8% (of Business Volume - BV)

**Primary Role:** To procure products from the CNF and supply them to retailers, developing a sales network within their area.



#### ● Distributor

Investment : ₹1 Lakhs

Commission: 6% (of Business Volume - BV)

**Primary Role:** To sell products directly to customers.



### Key Additional Points and Conditions :

- Differential Commission (on Retailer Billing): If a retailer does direct billing, they will receive an additional differential commission of 2% (of BV). This incentivizes retailers to be more active and make direct sales.
- No Product Returns Policy: Once products are billed by the company, they will not be accepted back. This ensures franchisees are careful with their stock management.
- Advance Stock Payment: Franchisees must pay up front for any advance stock they receive. This helps maintain the company's cash flow stability.
- Company Not Covering Other Expenses: The company will not cover any other operational expenses of the franchisee (such as shop rent, employee salaries, electricity bills, etc.). All such expenses must be borne by the franchisee themselves.



## FRANCHISE MODEL

### Potential Additional Terms and Expectations (Added Information):

- **Minimum Monthly Purchase Target** : The company may set a minimum monthly purchase target for each franchisee (CNF, Distributor, Retailer). Failure to meet this target might result in changes to commission percentages or other penalties.
- **Marketing and Promotional Support** : The company may provide marketing materials such as brochures, posters, and digital advertisements to promote its products. However, the cost of local marketing activities might need to be borne by the franchisee.
- **Training and Support** : The company may offer training on product knowledge, sales skills, and operational aspects to its franchisees to help them run their businesses successfully.
- **Geographical Area Assignment** : Each franchisee might be allocated a specific geographical territory to minimize competition and enable them to work effectively within their area.
- **Contract Duration and Renewal** : The franchise agreement will have a fixed term (e.g., 1-3 years), which can be renewed based on performance.
- **Payment Terms** : The specific timeline and process for BV calculation and commission payouts should be clearly defined (e.g., monthly, quarterly payments).
- **Incentive Programs** : The company might introduce additional incentive programs or bonuses (e.g., extra commission on annual turnover) for high-performing franchisees. on and commission pay outs should be clearly defined (e.g., monthly, quarterly payments).
- Does this detailed information help clarify Ambrosic Wellness International Pvt Ltd.'s franchise model?



## PARIVAR SURAKSHA YOJANA

- "Parivar Suraksha Yojana" information from Ambrosic Wellness International Pvt. Ltd., presented in a way that's easy to understand for a direct selling context:

### Parivar Suraksha Yojana (Family Security Plan)

Your family's security is our priority. Ambrosic is committed to your well-being through our unique direct selling Family Security Plan.

In the unfortunate event of your absence, your ID will be seamlessly transferred to your nominee, ensuring continued benefits for your family. While we can never replace you, we can certainly help secure your family's future.



Here's how the plan works, based on your rank:

Rank	Security Amount	Rank	Security Amount	Rank	Security Amount
EMERALD	₹1 Lakh	TOPAZ	₹2 Lakh	RUBY STAR	₹3 Lakh

Rank	Security Amount
SAPPHIRE	₹5 Lakh

Rank	Security Amount
STAR SAPPHIRE	₹7 Lakh

Rank	Security Amount
BLUE DIAMOND	₹15 Lakh

Rank	Security Amount
DIAMOND	₹10 Lakh

We aim to provide a safety net for your loved ones. If you have any questions or would like more details, please feel free to ask!





## REWARDS

Rewards range from ₹2,600 to ₹10 Crores, based on RP (Reward Points) Accumulation :



**100 RP**

**Bronze : 1.30%**

**₹2,600**



**250 RP**

**Silver : 2%**

**₹10,000**



**500 RP**

**Pearl : 2.50%**

**₹25,000**



**1000 RP**

**Emerald : 2.50%**

**₹50,000**



**2000 RP**

**Topaz : 2.50%**

**₹1 lakh**



**4000 RP**

**Ruby Star : 2.50%**

**₹2 lakhs**



**8000 RP**

**Sapphire : 2.50%**

**₹4 lakhs**



**16000 RP**

**Star Sapphire : 2.50%**

**₹8 lakhs**



**32000 RP**

**Diamond : 2.50%**

**₹16 lakhs**



**64000 RP**

**Blue Diamond : 2.50%**

**₹32 lakhs**



**1128000 RP**

**Crown : 0.45%**

**₹1,01,52,000**



**2256000 RP**

**Crown Diamond : 0.45%**

**₹2,03,04,00**



**4512000 RP**

**King : 0.45%**

**₹4,06,08,000**



**9024000 RP**

**Diamond King : 0.56%**

**₹10,10,68,800**



## Bonanza



Every 4 months, a new Bonanza offer will be launched based on repurchases.

Closing will be done 4 times in a month, with payout distribution on Wednesdays.



### PAYOUT DETAILS

- Repurchase CTO commission will be closed on the 30th of every month and payout will be made on the 5th.
- Capping will only apply to matching income, and no capping will apply to other incomes.
- TDS deduction : 5%
- Payout will not be made on bank holidays.

1 RP = 2000 BV

1 BV = 1 Rupee



# OUR GOAL

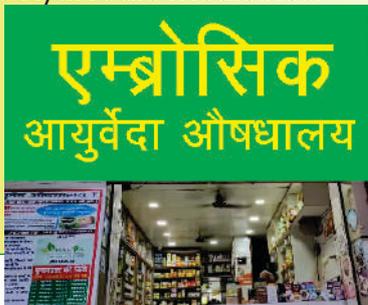
## UPCOMING PROJECTS

01

### Aushadhalaya (Ayurvedic Dispensary)

This is the primary and most crucial pillar of Ambrosic Wellness International. Aushadhalaya as will be centers where people can directly access Ayurvedic medical treatment, consultations, and products.

- **Objective:** To make the principles and treatments of Ayurveda easily available.
- **Services:** Consultations by experienced Ayurvedic practitioners, Ayurvedic treatments for various ailments, specialized therapies like Panchakarma, and the availability of authentic Ayurvedic medicines.

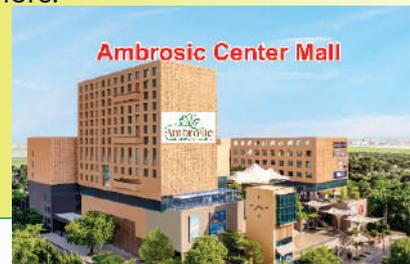


02

### Samridh Center Mall (Prosperous Center Mall)

This is an innovative project by Ambrosic Wellness International, aimed at fulfilling people's daily needs.

- **Objective:** To provide a convenient and comprehensive shopping experience.
- **Features:** This will be a mall where food items, clothing, household goods, electronics, and other essential items will be available under one roof. "Every essential item at your doorstep" implies that it may also include home delivery or online shopping facilities, ensuring maximum convenience for customers.



03

### Glow & Glam Center

This project is specifically focused on women's empowerment.

- **Objective:** To empower women through physical beauty, health, and professional skills.
- **Services:** It may include beauty and wellness services (like spas, salons), health consultations, and various skill development programs to help women become self-reliant (e.g., tailoring, computer skills, entrepreneurship training). "Empowered Woman, Empowered Home" indicates that an empowered woman positively influences the entire family and society.

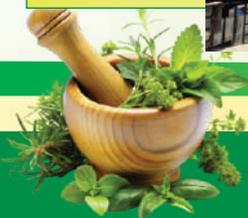


04

### Ambrosic City

This is Ambrosic Wellness International's largest and long-term residential project.

- **Objective:** Not just to build brick-and-mortar houses, but to provide a community and lifestyle ready for the future.
- **Features:** It will include modern and eco-friendly residential units with all essential facilities such as parks, playgrounds, security, community centers, and possibly branches of Aushadhalaya or Samridh Center Mall. "Not just a home, we build your tomorrow" means it will offer a holistic living experience beyond just a dwelling, where people can plan for a secure, comfortable, and happy future.





**AMBROSIC WELLNESS INTERNATIONAL PVT. LTD.**

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***Thank You***



**FOR YOUR ATTENTION**



**Visit Our Website**

**[www.ambrosicwellness.com](http://www.ambrosicwellness.com)**

